Welcome to the 14th Standard Chartered Jersey Marathon

The Standard Chartered Jersey Marathon returns on 6 October 2019. Following the success of last year’s marathon and the exceptional feedback from our runners and supporters, we are delighted to be welcoming approximately 2,500 competitors participating in the three race categories: Marathon, Relay and 3K Fun Run, some of whom are returning for the fifth plus year! Some teams, such as The Over 70s (oldest) Relay Team have been with us since the very beginning and are still going strong! And others are running their first Marathon and we are with them every step of the way. A special shout out to “Saint Meloir Tout Court Team” who are bringing more than 20 runners to the Marathon this year and looking to shake up the leader board — we are excited to meet them.

We are delighted that our overseas runners will make up approximately 50% of this year’s Full Marathon entrants. In total, the event will see runners along with their friends and families from more than 20 different countries, including India, South Africa, Hong Kong, Germany, France, Italy and Sweden.

The Corporate Cup Categories (Banking, Law, Trust, Accountancy, Hospitality and States of Jersey) will return and will once again see teams from industry giants of their respective industries.

Defending champions in the Open Relay Category are: Gloucester City, the England Women’s Team, the Guernsey Police and the States of Jersey. Meanwhile, in the Mixed Relay, the Standard Chartered Bank Mixed Relay and the Sainsbury’s Team will again be vying for glory.

The Relay Race is as much about having fun with friends and colleagues as it is about sporting prowess but a little competition, never hurt anyone.

The ever-popular Relay Race returns this year with 300+ teams of five runners due to complete the full marathon course with sections varying from 4.8km to 11km. Our runners love the relay race because they can participate with friends and family, to raise money, raise awareness, or for their own specific reasons. They can take in the full experience of the day, without having to commit to the full marathon course and enjoy the big race atmosphere, running alongside the marathon distance runners.

The Relay Race is about seeing friends and family, about resting your legs, and having a break from the main event finishes on the day. People often say that it is the most fun part of the day.

The Standard Chartered Jersey Marathon must give a special mention to the large number of runners who are raising valuable funds for charities, home and away. Their #RunForAReason stories inspire us to reach our goals and to be the very best that we can be. Teams like “Team Debbie” have come together in her memory to bring her friends and family closer together, Team “Mums on the Run”, running for Jersey Hospice Care. And Francesco who is running for the Guernsey Society for Cancer Relief, celebrating his first road marathon after beating stage 4 cancer earlier in the year, congratulations.

Whatever your experience as a runner, we understand that there are many reasons you choose to run. Whether it’s a personal challenge or in support of a cause close to your heart, we salute your effort. We are thoroughly behind you, as are the fabulous Jersey community who, year on year, continue to support runners at every stage of the course.

The race starts at 9am from the Weighbridge.

3K Fun Run

The 3K Fun Run, sponsored by the Jersey Development Company, is taking a walk on the wild side this year. In honour of all the wonderful animals who have passed through the doors of the JERCA we are asking participants to embrace their inner animal and dress up for the run this year.

The fun run offers children (8yrs and over), families, charities, social runners and disabled competitors the chance to participate in this year’s Standard Chartered Jersey Marathon.

Hundreds of entrants will complete two laps of a specially designed course through the centre of St Helier, before crossing the main event finish line, where they will receive a medal and a T-shirt.

There are four finish age categories: 9-12, 13-15, 16-18 and 19+. In addition to the top Fundraiser Award and the Jersey Sport Schools Shield (for the school with the most entrants, pro rata), spot prizes are awarded to children with the best fancy dress costumes. Registration remains open right up to the morning of race day, so come along and join the fun!

The race starts at 10am from the Weighbridge.

Q&A with Race Ambassador, John Barnes

Have you visited Jersey before? If so, what do you like best about the island?

Yes, I’ve been many times, my favourite thing about Jersey is the people, time and time again when I visit they are extremely friendly and welcoming. The weather also tends to be a bit better too!

What are you most looking forward to about the Jersey Marathon?

Seeing runners of various abilities and ages all give it their best shot. For something like the Standard Chartered Jersey Marathon, it’s all about the taking part for many and completing the race for a good cause.

What was it like to play for one of the biggest football clubs in Europe?

It was fantastic to play for Liverpool because of the club itself - the history and traditions of the club and responsibility behind wearing the badge. Not many people can say they have played for Liverpool and it’s something I never took for granted.

In 2013, you were ranked 7th by supporters in LFC’s 100 Players Who Shook The Kop vote. What does it mean to you to be one of the club’s most popular players in its history?

It’s a massive honour, just to be in the top 100 let alone 7th. The club has a proud history and many great players have played here so I’m forever grateful to be included in this esteemed group of people.

What advice do you give young people who are interested in a career in sport?

Many people only see the 90 minutes players play every weekend, but the 90 minutes of football is only a small part of it. Prior to the game in the week and for years and years as a kid/youngster lots of hard work, commitment and dedication must go into it in order for you to be successful. Along the way there will definitely be setbacks, but you have to be resilient and overcome these and recognise that ultimately these will make you a stronger character better equipped for the competitive environment.

How successful do you think Liverpool FC will be this season?

I think they may win the league this year. Despite strong competition and a demanding fixture list with Liverpool involved in various competitions, I’m hoping Liverpool go all the way.

John Barnes

Ambassador, Liverpool FC

Liverpool go all the way.
You are all champions in our eyes

Standard Chartered’s Jersey chief executive officer, Henry Baye, introduces this year’s marathon and two new beneficiaries.

I’ve only been in Jersey for a few months and I have enjoyed every moment — I love the clean sea air, the rich Jersey ice cream, the food, the beauty of the landscape and the wonder of the tides. Some of my colleagues have heard me describe the island as small but loud; it certainly punches above its weight in many ways and the marathon is one of these.

Back in 2006, when a group of Standard Chartered colleagues got together to organise the first Jersey Marathon, we thought it was a great way for Islanders to get fit, get involved for charitable causes, and for families to have a fun day out. It’s humbling to see how the event has grown to become a key date on Jersey’s sporting calendar and an important community event. It attracts some of the world’s most accomplished elite runners to what can only be described as a demanding yet beautiful course.

Being new to the event, I have found myself asking ‘what is the secret to the success of the Standard Chartered Jersey Marathon?’ It seems to be simple — the marathon is a genuine community event with mass appeal. It attracts competitive runners from all around the globe as well as inspiring the younger generation to get involved in the 3k fun run. Anyone can participate in the event, whether it be in the full marathon, in the relay race with friends, family or colleagues, or in the fun run.

Every year, runners and their supporters rally around to raise an amazing sum of money. On behalf of the Bank, I would like to express my gratitude for your support and contributions to Seeing is Believing and many local charities over the years. This year, we will be raising much-needed funds for JSPCA, and new official beneficiary, Futuremakers by Standard Chartered. Futuremakers aims to tackle inequality and to promote greater economic inclusion for young people in our communities around the world through education, employability and entrepreneurship. Our goal is to raise USD50 million by 2023. You can read more about JSPCA and Futuremakers on page 4.

I am also excited to welcome Liverpool FC Legend, John Barnes, as our race ambassador this year. I have the rare honour of working with John for the second time in just a few years. I have watched him inspire ordinary young people with his disarming smile and inspiring pat on the shoulder. I am looking forward to host him for the second time and I hope that Islanders of all ages will join us.

Finally, this spectacular sporting and community event wouldn’t be a success without a huge team effort from sponsors, partners, volunteers, spectators and supporters alike. I won’t be donning my running shoes this year, but will be joining this army of volunteers, cheering each and every dedicated runner on. I would like to wish everyone who is participating the best of luck and to thank those who work hard to make this wonderful community event possible.

You are all champions in our eyes!
About Futuremakers
At Standard Chartered, we believe everyone deserves the opportunity to learn, earn and grow. Globally, more than 200 million young people—often disproportionately impacted by the challenges of inequality—are out of work or live in low-income poverty, and that’s just not good enough. So, we’re setting aside £50 million by 2023 to tackle inequality and increase economic inclusion for young people across our markets.
With our Futuremakers by Standard Chartered initiative, we are building disadvantaged young people—especially girls and the visually impaired—to gain new skills and expertise to improve their chances of getting a job or starting their own business.
Entrepreneurship and job creation are critical to the prosperity of individuals and communities. But a slowing global economy, fraught with trade tensions and the socio-economic impact of globalisation, is making inclusive economic growth and employment much harder to achieve.
Developing economies, in particular, have a high percentage of unemployed or vulnerably employed young people as high as 66% in Africa which is a stark opportunity for us to make their ambitions a reality.
With Futuremakers by Standard Chartered, we will use our expertise as a bank and work through staff volunteering and local partners to help young people access jobs and economic opportunities.
By enabling young people to realise their full potential, we are aiming to promote economic inclusion and drive commerce and prosperity in the communities where we do business.
Futuremakers builds on the success of our global Seeing is Believing (SIB) initiative, which has delivered sustainable livelihoods and social repayment. Between 2005 and 2019, we have reached more than 1.8 million people and saved and earned more than £100 million.
www.futuremakers.com

2019 Charities

1. JSPCA
   - We are delighted to have the JSPCA as our 2019 local charity partner. The much-loved charity has a personal connection with many, many people, who love and care for animals, domestic and wild alike around the island.
   - The charity has fought through difficult times over the years, but has come out strongly, regrouped and they continue to thrive.
   - Their mission is “To prevent cruelty, promote knowledge and provide for the aged, sick, lost and unwanted animal in Jersey.”
   - On present site we talked to the dedicated staff who work tirelessly to make a happy temporary home for these animals, with food and plenty of interaction. They love their job, that is absolutely clear and each of them are so very grateful for all the help from the devoted volunteers who come in their time to help out.
   - We also met some of the beloved animals who are looking for forever homes. Some of them have been through hardships and need love and nurturing to help them bounce back to their happy selves. They were full of personality and very friendly, we utterly fell in love.
   - This year we have them the 5th fun run on board and all our participants to cheer up their favourite animals to help raise valuable funds and awareness.

If you would like to donate or volunteer for the JSPCA then please visit www.js pca.org.je and like them on Facebook @JSPCAAnimalShelter.

2. Jersey Marathon
   - The Jersey Marathon is known as one of the best half-marathons in the UK.
   - It takes place on the streets of Jersey and is run through the island’s capital, St Helier.
   - The race takes place on the beautiful beaches and coastal areas of Jersey, making it a beautiful and challenging course.

Relay Race Sections

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<thead>
<tr>
<th>Leg Number / Location Description</th>
<th>Start</th>
<th>Finish</th>
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<tr>
<td>1. Start to Waterworks Valley</td>
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<td>2. S’Goor to St Ouens’ Village</td>
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<td>3. How the West was Run</td>
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<td>4. The South-Circular</td>
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<td>5. The Glory Leg</td>
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Pacers
- Pacers will return to the 2019 course. We will have two pacers running at the finish line at 3:20 and 4:30. They will be easily recognisable as they will be running with bags with their time clearly shown.

Prizes
- Prizes will be awarded for the first male and female to have ever completed a 21.1km race in Jersey.

E-Goods Bag
- As part of our campaign to reduce the amount of single plastic waste in the event, we have replaced the traditional Jersey Race E-Goods Bag with an E-Goods Bag supported by our technical partners. It will give each runner access to special offers for local businesses, further details on our E-Goods Bag can be found at www.jersey-marathon.com for more information and to purchase your tickets.

Volunteers Needed

It is not too late to volunteer as a course marshal. If you wish to be part of one of the most exciting events of the year, providing a safe and enjoyable experience for all runners, please visit our website www.jersey-marathon.com or email contact@jersey-marathon.com for further information.

Volunteer marshals will receive a free branded official volunteer T-shirt and a packed lunch as a thank you for their hard work and commitment.

Road Notices

With nearly 2,500 runners travelling through seven passes, some public roads may close for short periods of time. Drivers are kindly asked to co-operate. This is to help make a safe path for the runners and the authorities would be grateful if motorists could take care on the route and thank the patients with the historical officers and marshals along the course.

Timings
- 9.00am to 10.00am: Road notices will be in place on the town circuit.
- 9.00am to 11.00am: From St Helier to St Ouen’s Village.
- 10.00am to 12.00pm: From St Ouen to St Brelade’s Bay.
- 1.00pm to 3.00pm: From St Brelade to St Peter’s Port.

Water Stations
- Kindly managed and sponsored by: Water Stations

Cycle Track
- 7 miles (11.2km)

Marathon direction
- Waterworks Valley to Waterworks Valley from Waterworks Valley
- Waterworks Valley to Waterworks Valley from Waterworks Valley
- Waterworks Valley to Waterworks Valley from Waterworks Valley
- Waterworks Valley to Waterworks Valley from Waterworks Valley

Sponsors
- Jersey FSB
- Jersey Radio
- Jersey Bank
- Jersey Building Society
- Jersey Steam
- Jersey Airways
- Jersey Electricity
- Jersey Water
- Jersey Post
- Jersey Media
- Jersey Property
- Jersey Car Hire
- Jersey Hotel

For further information, please contact contact@jersey-marathon.com
Empowering the next generation to learn, earn and grow

Goal is the flagship education programme within Futuremakers by Standard Chartered, the Bank’s global initiative to tackle inequality and promote economic inclusion for young people. Goal uses sport and play-based learning to deliver modules on financial education and independence, communication skills, health and hygiene, and self-confidence to young girls from under-represented communities.

Since its launch in 2006, Goal has grown to become an internationally-recognised global movement, reaching more than 480,000 girls in over 20 countries. Now, as part of the broader Futuremakers initiative, Goal is being expanded to reach more girls and young women around the world. Goal launched in the UK this September, with programmes taking place across London and Liverpool. It is providing 180 participants with the confidence, knowledge and skills they need to thrive in today’s world and be Futuremakers.

One young woman who has benefited from Goal is Chiamaka from Nigeria. Chiamaka is 19 years old and joined a Goal programme in Nigeria in 2012. In 2017, just after graduating from secondary school, Chiamaka joined Goal’s Employability and Entrepreneurship project. During the programme, Chiamaka developed her self-confidence and set up her own business as a makeup artist. When asked about the EE programme, Chiamaka said, “This project has helped me in many ways. I am now a makeup artist and I earn money through this skill. My business is called “House of Rema”.

“I also learned several crafts while at the vocational centre during the programme and with these skills, I have received orders and delivered crafted shoes and bags to some Standard Chartered’s staff! I re-opened an account that had almost become dormant, but now I make more than N55,000 (USD70) per month, some of which I save for my university education and the rest I spend on equipment and materials for my business. I really appreciate the Bank for giving me these opportunities”.

Ones to Watch

This year we are expecting a very exciting race with two potential contenders expected to cross the line within seconds of each other competing for first and second place. Will last year’s female winner retain her title? Will the course record be challenged this year and who will obtain a PB at the Standard Chartered Jersey Marathon? Some of the contenders are:

- **Reuben Kipruto** (Kenya)  
  PB* - 02:20:11 Nairobi Marathon

- **Noah Kipsii** (Kenya)  
  PB - 2:32:33 Zurich Marathon Donostia / San Sebastián

- **Eric Koech** (Kenya)  
  PB* - 2:18:20 Winner of the Belfast City Marathon

- **Edna Jeruto** (Kenya)  
  PB* - 02:46 5th Belfast City Marathon

- **Barnabas Kipkemoi** (Kenya)  
  PB - 2:17:47 Poland Marathon

- **Kristyna Bohomiahkova** (Ukraine)  
  PB - 2:48:46 (Jersey Marathon 2018 winner)
How many marathons have you run or is this the first?
I ran Jersey Marathon last year so this is only my second one.

How has your training gone?
Pretty well as I’ve been fairly strict with myself in training 3 times a week. I’ve had my fair share of bad runs, niggling injuries and overdoing it on the crisps/ice-cream and chocolate, too.

What time are you hoping for?
As it’s only my 2nd marathon and I’m running in my gorilla suit to raise funds for the JSPCA Animal Shelter, animals are just not pets, they are part of the family. The shelter animals deserve a loving home, so if you’re looking for a new member of the family, visit the JSPCA.

What advice would you give to anyone thinking of taking up running?
Believe in yourself and work hard and you will be amazed what you can accomplish. I only started running 2 years ago and I loved how strong and happy I felt after a run. It’s a great way to keep fit and enjoy getting outside so go for it.

What is your run for a reason story?
I’m running in my gorilla suit to raise funds for the JSPCA Animal Shelter. Animals are just not pets, they are part of the family. The shelter animals deserve a loving home, so if you’re looking for a new member of the family, visit the JSPCA.

Quick fire:
Favourite place to run? The trails and cliff paths of Jersey
Safety pins or race belt for your race bib?
Safety pins
Fruit or sugary treat when running? Sugary treat
Run alone or with friends?
Both, love my run clubs
Post race ritual? Cheering other runners as they pass that finish line, we have all covered the same distance. Then nap!

Meet Soizic Sourice
Marathon runner from Saint Melour Running Club

She and her husband are taking part in the Standard Chartered Jersey Marathon and will be visiting Jersey with their children for the first time. They both run regularly with Saint Melour running club.

How many marathons have you run or is this the first?
It will be the fifth one. (I did Rennes twice, then Guérande and Le Mont Saint-Michel)

How has your training gone?
Training has gone great thanks to my Coach Dan Garrido who has built my plan and kept me on track.

What time are you hoping for?
I’m aiming for 3 hour 30 minutes.

What advice would you give to anyone thinking of taking up running?
Attend Parkrun on Saturdays, it’s free and the running community is so supportive and friendly.

What is your run for a reason story?
I’m running for the JSPCA Animal Shelter, animals are just not pets, they are part of the family. The shelter animals deserve a loving home, so if you’re looking for a new member of the family, visit the JSPCA.

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Meet Rich English
How many marathons have you run or is this the first?
This is my first road marathon, I did the Trail Monkey marathon in July.

How has your training gone?
I have added some longer runs at the weekend but not too intensive.

What advice would you give to anyone thinking of taking up running?
Attend Parkrun on Saturdays, it’s free and the running community is so supportive and friendly.

What is your run for a reason story?
I started running because my husband was so happy and felt good after a running session that I thought ‘what about me?’. Practising sports is such a good thing for everyone.

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Meet Will Highfield
How many marathons have you run or is this the first?
It will be the fifth one. (I did Rennes twice, then Guérande and Le Mont Saint-Michel)

How has your training gone?
Pretty well as I’ve been fairly strict with myself in training 3 times a week. I’ve had my fair share of bad runs, niggling injuries and overdoing it on the crisps/ice-cream and chocolate, too.

What time are you hoping for?
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Meet Rich English
Fundraising for JSPCA

Meet Will Highfield
Fundraising for Durrell Wildlife Conservation Trust
Most people will outlive their savings by at least 10 years.

Not good enough.

We think living longer should be an exciting prospect, not a frightening one. That’s why we offer wealth solutions that can help you make better financial decisions earlier. See how you can prepare to enjoy more of life on your own terms at sc.com/hereforgood

Because we’re not here for good enough.
We’re Standard Chartered, and we’re Here for good.

Here for good