

# Standard Chartered Jersey Marathon 2019



## Press Release

### Standard Chartered Jersey Marathon announces new beneficiaries

Funds raised from this year's Standard Chartered Jersey Marathon will benefit Futuremakers by Standard Chartered ("Futuremakers") and the Jersey Society for Prevention of Cruelty to Animals (JSPCA).

Futuremakers is Standard Chartered's new global initiative to tackle inequality and promote greater economic inclusion. Funds raised from the marathon will go towards education, employability and entrepreneurship programmes for disadvantaged young people around the world.

Richard Ingle, Chief Executive Officer, Standard Chartered Bank, Jersey, said: 'At Standard Chartered, we believe everyone deserves the opportunity to realise their full potential. Through the Futuremakers programme we can make a difference to young people in our communities. Our ambition is to raise USD50 million (through fundraising and Bank-matching) between 2019 and 2023 to empower the next generation to learn, earn and grow.'

'Futuremakers builds on the success of Standard Chartered's Seeing is Believing (SiB), which reached its fundraising target last year. I would like to thank islanders for their continued support of the marathon and generous contributions over the years, and hope that they will come out in full force again this year.'

As practiced each year, this year's local charity, JSPCA, was chosen by staff at Standard Chartered Bank Jersey through ballot. The JSPCA was founded in 1868 with the intention of attempting to change public attitudes towards animals. The charity runs the Jersey Animals' Shelter and provides a large range of services in the field of animal care and welfare, offering help and advice for all members of the public.

Kevin Keen, Interim CEO of JSPCA, said: 'We are absolutely delighted to have been chosen to benefit from the Standard Chartered Jersey Marathon 2019. It is truly heartening that our work preventing cruelty to animals is being recognised in this way.'

The Standard Chartered Jersey Marathon 2019 will take place on Sunday 6 October. Registration is now open for the Full Marathon, Relay Race and 3K Fun Run at <https://www.jersey-marathon.com/home>.

Runners are encouraged to donate to the event's official charities during the registration process. After signing up, runners will receive an email with a link to a personal or team fundraising page, which they can share with family and friends and keep track of how much they have raised.

To find out more about the official charities, visit <http://www.jersey-marathon.com/official-charities>.

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## **Note to Editors**

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