



RUN FROM HOME CHALLENGE INFORMATION





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WELCOME

Run from Home with the Jersey Development Company Marathon Mile 2020

We are delighted to launch the Standard Chartered Jersey Marathon - Run from Home Challenge. The challenge will be managed virtually and will allow runners to participate in the event by running their own course in their home areas, anywhere in the world. Our Standard Chartered Jersey Marathon had to adapt for 2020 due to the ongoing Government restrictions and uncertainties surrounding COVID-19. We are excited to share the details of this exciting new Run from Home community challenge.

The Run from Home Challenge will take place between 1 – 16 October 2020 and will allow our local and overseas runners to participate in a safe community challenge, whilst also providing the opportunity for our runners and charities to continue their fundraising efforts during this difficult time. Our aims at Standard Chartered Jersey Marathon remains unchanged; we continue to showcase running sport, promote an active and healthy running community and raise funds important for our official and other local charities and provide a memorable and safe experience to our runners.

Good luck to all participants, have fun and stay safe!

What is the Jersey Development Company Marathon Mile - Run from Home Challenge?

The Jersey Development Company Marathon Mile - Run from Home Challenge is a virtually managed event that allows runners of all abilities to participate in a running event from their home areas. Runners will select their own course and complete their challenge distance at their own pace, so long as they complete the distance within the defined timeframe for their event category.

On completion of the challenge distance, runners will submit proof of their challenge time and distance to the organisers. In return, participants will receive a finisher medal, technical t-shirt as well as other additional finisher goodies. All finishers times will be displayed on the event website.



Marathon Mile Category and Duration

CATEGORY	DISTANCE	DURATION	AGE
Marathon Mile 1 Day Run	1 Mile / 1.6K	To complete the distance as one consecutive run	6+

Overseas Participation in the Challenge

Each year the Standard Chartered Jersey Marathon welcomes hundreds of visiting runners, from many different countries, to the beautiful Island of Jersey. We are delighted to continue our warm welcome to overseas runners and look forward to supporting you on this year's Run from Home challenge, as well as showcasing our stunning Island, so that all runners can see why the Jersey Marathon is so special.

Participants must comply with their local government COVID-19 restrictions and guidelines (including physical/social distancing) and approach the challenge with safety in mind. We hope to learn more about our overseas runners, where they live and what is their Reason to Run. We can't wait to see where you will be taking part.

Registration Process

To register for the Run from Home challenge please follow the below 8 step process:

1. Go to www.jersey-marathon.com and click 'Enter Now' to view our online registration page at Race Nation.
2. Select your challenge category and enter all relevant personal details.
3. If you are an international runner (not Jersey, Guernsey or UK) please select your 'Postage Requirements' if you require your runner rewards to be posted to you.
4. Enter all relevant personal details. Please ensure you provide the correct email address, as we will be providing further updates leading up to the challenge and sending through your digital Run from Home Challenge Race Bib in due course.
5. Select your t-shirt size or opt out from receiving a t-shirt, should you not wish to receive one.
6. Select if you wish to opt out from receiving a medal, should you not wish to receive one.
7. Complete your order to finalise your registration.



8. Receive an automated email from Sports Giving and set up your personalised online fundraising page.

Registration Fees

Marathon Mile Individual Fee: £10:00, to include the following;

- Access to our free online training plans *Courtesy of Healthaus / Ronhill
- Access to our free online training advise *Courtesy of Healthaus / Ronhill
- Online Registration fees
- Personalised Digital Race Bib (To be emailed to runners)
- Exclusive finisher medal
- Exclusive finisher t-shirt
- Complimentary postage for Jersey / UK / Guernsey runners. ** International runners who require their race rewards to be posted to them, will incur a small additional postal charge of £5.00 for Europe and all other countries.*
- Complimentary Ice Cream token for the first 200 registered Jersey resident runners only *
- Entry into our random prize draw!
- Access to a finishers e-goodie bag filled with plenty of discounts
- We operate under the UK Athletics License for Virtual Challenges

Postage of Finisher Rewards

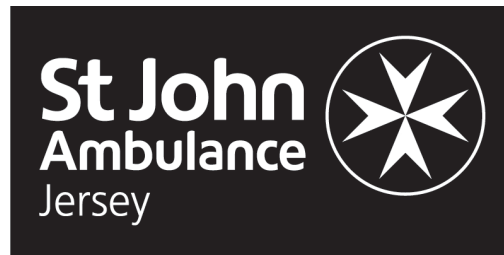
We are pleased to confirm that postage costs are included in the entry fee for our Jersey, Guernsey and UK runners. International runners who require their race rewards to be posted to them, will incur a small additional postal charge of £5.00 for Europe and all other countries.

Postage options can be selected and paid for at the point of registration. Runners can also add to their Race Nation account at a later date if required.



FUNDRAISING

Official Charities



One of key aims of the Standard Chartered Jersey Marathon is to raise important funds for our official charities each year. In 2020 the event is supporting Future Makers and St John Ambulance Jersey and we kindly encourage all participants to join us in our fund-raising efforts. Each runner is able to donate to our official charities when signing up or alternatively runners can set up their own personal online fundraising page, and we detail further information below.

Set up of Personalised Online Fundraising Page

All entrants into the Standard Chartered Jersey Marathon – Run from Home Challenge can set up their own online fundraising page. Once a runner has signed up and selected which charity they would like to fundraise for, they will then be emailed details of how to set up your own fundraising page. If a runner has already entered the race, then they should have already received an email from Race Nation (check your junk box) with instructions on how to set up your own personal online fundraising page.

Social Media and Photography

The Jersey Development Company Marathon Mile – Run from Home Challenge will bring together a community of runners from all around the world and we would like to share your challenge stories, your fundraising efforts and learn more about your #RunfromHome course.



We encourage all runners to share their digital challenge race bibs, (this will be emailed to runners in due course), running images, fundraising pages /efforts and course views all on social media.

Tag us in all your social media posts @jerseymarathon and use the hashtags #JerseyMarathon #RunfromHome #RunforaReason #StandardCharteredJerseyMarathon #RuntoInspire #LoveYourWaterfront #JerseyWaterfront

SUBMISSION OF RESULTS

Overview

Runners will be required to submit time and distance data to organisers via link that will be sent to all participants before the challenge commences. Runners are required to prove that they have completed the run distance within the required timeframe, in order to qualify for the finisher rewards.

How do I record my running data?

Runners can record their time and distance running data through any GPS training device, smartphone apps or smartwatches – including Garmin, Apple Watch, FitBit, Misfit, Polar, Suunto, Google Fit, RunKeeper, AppleHealth and MapMyFitness (or get a parent/guardian to take your time).

Organisers will also be setting up a course on Jersey's waterfront, so that all runners can time themselves with a stopwatch, which can be found on any smart phone or digital watch. A photo / video of the final time and runner crossing the finish line will provide the proof we need. More details to follow on this course.

What is the deadline for submission of challenge results?

All results must be submitted by midnight on 16 October 2020. Marathon mile runners who wish to qualify for the Waterfront live racing must complete their distances on their own course and submit proof of completion to organisers before Monday 12 October by 9am.

Where do I submit/upload my challenge results?



Details and instructions on this will be sent to each runner in due course.

Where will the challenge results published?

All results will be displayed on our event website: www.jersey-marathon.com. This will be updated by the organisers every Friday of the challenge duration.

Will there be any prizes?

As this is a challenge, there will not be any prizes awarded for placings of taking on the Marathon Mile Challenge. Instead, we will be offering a comprehensive random prize draw, with plenty of prizes up for grabs. We will be sharing more details on this area shortly.

MARATHON MILE – AGE GROUP FINALS

Overview

The top 5 fastest male and female Marathon Mile times that are submitted from each age category will be invited to attend a showcase final Marathon Mile race on Jersey's waterfront on Wednesday 14 October between 3:30 – 6:00pm.

The age categories are as followed;

- 6– 8 years Male/Female
- 9– 12 years Male/Female
- 13 – 15 years Male/Female
- 16 – 18 years Male/Female
- 19+ years Male/Female

How to Qualify

To qualify for the 'fastest' Marathon Mile challenge, you must submit your recorded time to the organisers **before 9am on Monday 12 October**.

Runners who successfully qualify for the Age Group Finals will be notified by email on Monday 12 October. Final race times will be confirmed in this email. In line with the



Government of Jersey's Safe Event Framework, we strongly discourage spectators attending the live race, we are therefore limiting spectators to one person per runner to be included within our total numbers of 40 people at any given time on an event. Please follow us on social media as we will be posting regular updates on the day!

Marathon Mile – Age Group Finals Prizes

Prizes will be awarded to the male and female winner of each category of the Marathon Mile – Age Group Finals. Prizes to be confirmed soon!

RUNNING CHALLENGE EXPLAINED

Challenge Explained

The Run from Home Challenge can be undertaken anywhere in the world. Runners are encouraged to plan their route sensibly and ensure that their safety is integral.

Running Safety Measures

Runners should consider the below options to ensure that a safe run is planned:

Plan your run course:

- Strongly consider creating a course that avoids or minimises running on public roads
- Create a course that avoids high density traffic / public areas
- Consider air temp and winds on the day
- Share your course with friends and family
- Hydration – consider your hydration requirements before you run and come prepared
- Children – Should always be supervised by an adult

Marathon Mile - Suitable Courses



To support Jersey based runners, organisers will be setting up a measured course on Jersey' Waterfront. It will be a circular course, allowing for family members to time runners at the start and finish line. The course will be marked with branded signage so that all runners will need to do is time themselves with a stopwatch, which can be found on any smart photo or digital watch.

A photo / video of the final time and runner crossing the finish line will provide the proof we need. More details to follow on this course.

Further information will be published on Jersey-Marathon .com

PARTNER CHARITIES

Fundraising is central to the Run from Home challenge, and all runners will be asked to support the event's two official charities during what has been a very difficult fundraising environment. Runners can either donate at the point of entry or raise sponsorship funds over the course of the event. All funds raised by runners will be split equally between the two official charities Futuremakers and St John Ambulance Jersey.

Futuremakers by Standard Chartered



Futuremakers by Standard Chartered ("Futuremakers"), a global initiative to tackle inequality and promote greater economic inclusion for young people in our communities, is the official global beneficiary for the Standard Chartered Jersey Marathon 2020.



Through Futuremakers programmes, we can make a difference in promoting economic inclusion and empowering our next generation to learn, earn and grow. Globally, more than 200 million young people are either unemployed, or they have jobs, but continue to live in poverty due to low income. We believe everyone should have access to opportunities to realise their full potential so all money raised for Futuremakers from this year's event will go toward education, employability and entrepreneurship programmes for disadvantaged young people around the world.

Learn more about Futuremakers <https://www.sc.com/en/sustainability/investing-in-communities/>

St John Ambulance Jersey



During the coronavirus pandemic, many public events have been cancelled, including the Jersey Marathon as well as St John Ambulance's own training sessions, resulting in a loss of income for the local charity. Funds raised through the Jersey Marathon Run from Home event will help the volunteer-led organisation, which is dedicated to the teaching and practice of first aid in Jersey, to continue offering medical support on-Island.

Runners also have the opportunity to support their own chosen charities and the Jersey Marathon welcomes all local charities to use the high-profile nature of the event to fundraise for their own causes, especially in a time when so many fundraising events have already been cancelled.

All runners into the Standard Chartered Jersey Marathon - Run from Home can set up their own online fundraising page. Once registered all runners will receive details via email on how to set up their own fundraising page. To find out more about our



incredible charities and entities, please visit the website: www.jersey-marathon.com/charity

SPONSORS

About Jersey Development Company

Our role as the Government of Jersey's property development arm is to complete the development of the St Helier Waterfront and regenerate government-owned property that is no longer required for the delivery of public services.

We are also responsible for the delivery and maintenance of the Waterfront Estate, creating high quality open spaces to bring the community together. The quality and extent of these public open spaces provides an excellent arena for various events. These areas include: Les Jardins de la Mer, Marina Gardens, Weighbridge Square, Trenton Square and the promenades.

JDC actively encourages and offers support for the Waterfront Estate to be used for a variety of community and charity events. The public spaces we have created around the Waterfront, help to build a stronger and more vibrant St. Helier and also promotes an outdoor active lifestyle.

PARTNERS



